



# Managing Strategic and Capital Investment Decisions: Going Beyond the Numbers to Improve Decision Making

*Thomas Klammer*

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## **Managing Strategic and Capital Investment Decisions: Going Beyond the Numbers to Improve Decision Making** Thomas Klammer

Purchasing capital equipment, investing in a project or product--these may be the most important decisions a company makes during the year. From buying new furniture and computers to purchasing other companies, capital investment decisions can affect a company's profits and productivity for years to come. Klammer shows how to analyze the company's capital needs, make shrewd capital investments based on those needs, and avoid costly errors that may set the company back for years.

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