



# Three Steps Ahead: Thinking Strategically to Avoid Unintended Consequences (Connect the Dots)

*David Silverstein*

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## **Three Steps Ahead: Thinking Strategically to Avoid Unintended Consequences (Connect the Dots)**

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Part of the Connect the Dots Series

When we don't think three steps ahead, we're forfeiting the opportunity to manage the future.

How can you anticipate something unintended or unprecedented? How can you expect the thing that no one ever expected to happen? How can you navigate the law of unintended consequences? The answer is simple: You have to think three steps ahead. In Three Steps Ahead, you'll explore:

- Why unintended consequences happen
- Ways of estimating the likelihood of what can go awry
- Tools and techniques for anticipating and managing unintended consequences

Author David Silverstein is a highly regarded speaker, author and entrepreneur. He is the founder and CEO of BMGI, a global strategy consultant that is changing the way business leaders think.

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