



By the Seat of Your Pants: The No-Nonsense Business Management Guide

Tom Gegax, Phil Bolsta

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A glaring hole in the business bookshelf is finally filled. Until now, there wasn't a fingertip resource for handling everything that the business day throws at you. Enter Tom Gegax's *By The Seat Of Your Pants*, a soup-to-nuts management guide that stands in stark contrast to the rows of magic-bullet books that promise overnight prosperity.

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By The Seat Of Your Pants was already a best-seller before it hit bookstores—thanks to advance bulk orders from dozens of businesses and associations. One retail giant ordered 55,000 copies (three tractor-trailers worth) to give to its small business customers.

Why is this book striking such a chord with CEOs and entrepreneurs across the country? Order your copy today and find out.

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