



Tourism Management, Second Edition: Managing for Change

Stephen J. Page

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Tourism Management covers the fundamentals of tourism, introducing the following key concepts:

- * The development of tourism
- * Tourism supply and demand
- * Sectors involved: transport, accommodation, government
- * The future of tourism: including forecasting and future issues affecting the global nature of tourism

In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study.

The text is also accompanied by a companion website packed with extra resources for both students and lecturers. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

- A complete synthesis of the tourism industry
- Second edition includes a complete set of new case studies including 2012 Olympics, Southwest airlines, and policies for tourism in South Africa, as well as updated statistics
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