



# Microstock Money Shots: Turning Downloads into Dollars with Microstock Photography

*Ellen Boughn*

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Today's online microstock agencies make it possible for anyone with a camera to sell their photographs. But the competition is daunting--one leading agency receives 14,000 uploads *each day*. How can you make *your* images stand out--and better yet, sell? In this guide, industry veteran Ellen Boughn reveals everything you need to know, including:

- . How to get started selling your photos
- . What sells and what doesn't
- . How to cast and work with models
- . The fine print on permits and permissions
- . How to reach specialty markets like advertising, retail, news, and education

Packed with hundreds of examples of photos that sell (and some that don't), *Microstock Money Shots* is your key to maximizing views and downloads in the exciting new world of microstock.

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