



# **Introduction to the SBIR/STTR Program: A Brief Introduction to the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Programs of the US Government**

*Sharon C. Ballard*

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The US government's SBIR/STTR program provides an excellent funding source for technology and medical entrepreneurs. These programs can be used to start and grow high-technology businesses. However, penetrating the world of government contracting can be a daunting task. This book provides the critical information you need to get started using these programs to help fund your business.

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