



How To Get Your Book Published: The PUBLISH Pathway

Lucy McCarraher, Joe Gregory

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Lucy McCarraher is the author of 7 books and runs hybrid publisher Rethink Press. She has worked across many publishing disciplines, including running Australia's most successful theatre magazine. She works exclusively with KPI (Key Person of Influence) London as their Publish mentor and has coached hundreds of people through the challenging task of writing a book. One of Lucy's greatest strengths is enabling clients to write clearly, powerfully and quickly.

Joe Gregory is an author and publisher who started his first business, a marketing consultancy, at the age of 19. Since 2003 he has published over 250 books by industry experts, coaches, trainers, consultants and business owners who understand the power of books to bring business. Joe's greatest strength is in ensuring an author's book becomes an integral part of their marketing to raise their profile, fees and authority.

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