



Movies as Mass Communication (The Sage Commtext Series)

Garth Jowett, James M. Linton

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Since the publication of the first edition of **Movies as Mass Communication** in 1980, cinema has been incorporated into academic discussions of the mainstream mass media. Most introductory 'media and society' courses now include a section on the cinema. In this second edition, Professors **Jowett** and **Linton** address both the persistent tendency to position the cinema as a separate form of entertainment with a specialized audience, and the extensive interrelationships between the cinema and other media. The authors also examine the economic, sociological, psychological and political aspects of film.

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